



DR. SHAUNDA COOPER

SUPERIOR SOLUTIONS ED.

Hello

I'm Shaunda

I am an avid reader, passionate, and devoted to professional development and the educational workforce. I understand confidentiality and have worked for years to ensure positive communication in difficult situations. I never underestimate the power of soft skills, while remaining genuine.

I offer result-oriented services.

Compliance and Efficiency!
Let us help you get to where
you need to be!

Great packages for new and
revamping organizations and
schools!

Website development,
Systems Training, Professional
Development and more.



SERVICES

Let's start your journey.



Superior Solutions Ed. offers services in many areas including but not limited to SWOT Analysis, Organizational Alignment, Recruitment, and Literacy Instructional Support.

I recommend each organization begin with a SWOT Analysis to get a clear picture of the current position their organization is in. SWOT stands for Strengths, Weaknesses, Opportunities and Threats.

STRENGTH

Strengths in SWOT refer to internal initiatives that are performing well. This could be compared to other initiatives or an external competitive edge. Examining these areas helps you understand what's already working.

WEAKNESS

Weaknesses in SWOT refer to internal initiatives that are underperforming. It's a good idea to analyze your strengths before your weaknesses to create the baseline of success and failure. Identifying internal weaknesses provides a starting point for improving those projects.

OPPORTUNITY

Opportunities in SWOT are the result of your existing strengths and weaknesses, along with any external initiatives that will put you in a stronger competitive position. These could be anything from weaknesses that you'd like to improve or areas that weren't identified in the first two phases of your analysis.

THREATS

Threats in SWOT refers to areas that have the potential to cause problems. This is different from weaknesses as threats are external and generally out of your control. This can include anything from a global pandemic to a change in the competitive landscape.



CREATIVE
INNOVATIVE
RESULTS-ORIENTED